

INFORMATION OVERVIEW
EXPRESS BADGES
PROFITABLE HOME-BASED MANUFACTURING BUSINESS FOR SALE
MARKETED ON THE INTERNET

Size in sq. ft.	600 sq. ft. of manufacturing area
<u>Financing:</u>	Treat as clear title.
<u>Gross Sales:</u>	Fiscal Year End March 2024 - \$196,000 Fiscal Year End March 2023 - \$214,000
<u>Net Cash Return to Working Owner:</u>	2024 - \$20,000 plus \$23,000 for bank loan payments
Customer demographics:	85% Canadian clients; 15% from the USA
Number of employees:	1 owner and 1 other staff member

BUSINESS OVERVIEW:

- 1. The business was founded in 1984.**
- 2. The company has been developed as a home-based manufacturing, production service that specializes in custom short-run name badges ordered over the internet, shipped throughout North America to organizations of all sizes in most industries. Secondary products include custom recognition award plaques for corporations and document replicas for certificates or diplomas from universities, colleges or professional affiliations.**
- 3. The company has significant repeat business as well as a proven new business pipeline that can be expanded considerably to drive growth.**
- 4. The company is a straightforward business that can be operated by anyone with basic computer graphics skills who is organized and customer service oriented. This business is well suited as a profitable lifestyle business; however, it could easily be integrated into an existing digital printing shop or expanded into a much larger operation.**
- 5. The business presently operates out of 600 sq. ft. of home-office space in Calgary, Alberta, but can be relocated anywhere in North America in close proximity to express couriers.**

KEY FEATURES:

- 1. The product is a low-cost, high-margin business consumable**
- 2. Internet-based, Excellent URL**
- 3. Location independent, low overhead, repeat business**
- 4. Can be home-based**
- 5. Recession resistant**

INCLUDED IN THE PRICE:

Customer list, business name, identity and URL, website and related properties, on-line marketing campaigns and tracking, production equipment, software and inventory, business systems, operating procedures and templates.

COMPETITION:

The business operates on the internet so there is considerable competition. However, since the company has been operating since 1984, the operational efficiencies allow the business to compete on the basis of minimum order sizes, price and rapid turn-around, customer service as well as being easy to find on-line.

Additional information is available upon the signing of a Confidentiality Agreement.

ASKING: \$189,900

FOR FURTHER INFORMATION CONTACT:

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